

LEU Business Overview Team Fundraising Account Set Up & Management



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Law Enforcement United, Inc.

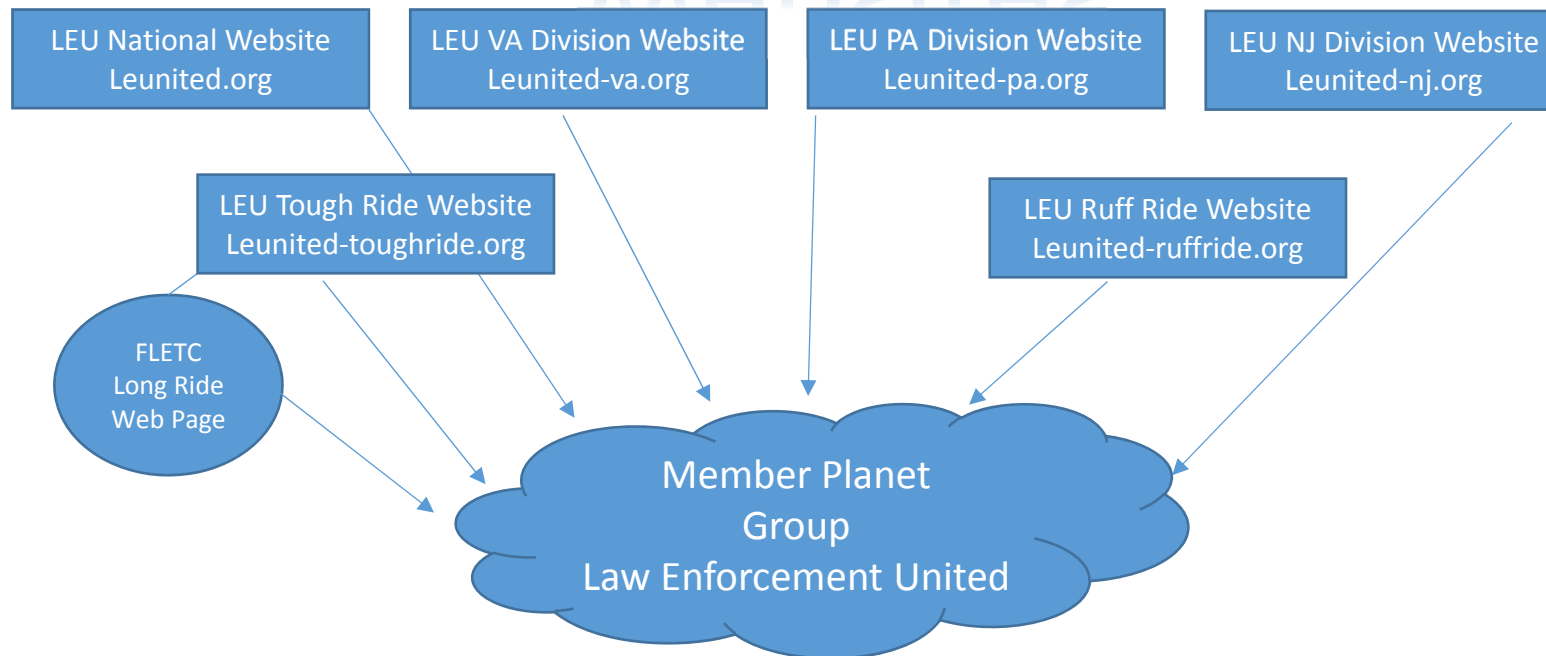
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LEU Business Operation Set Up

- LEU operates their individual Division/Ride Websites on the public side, and Member Planet on the back side for LEU and Member business operations.

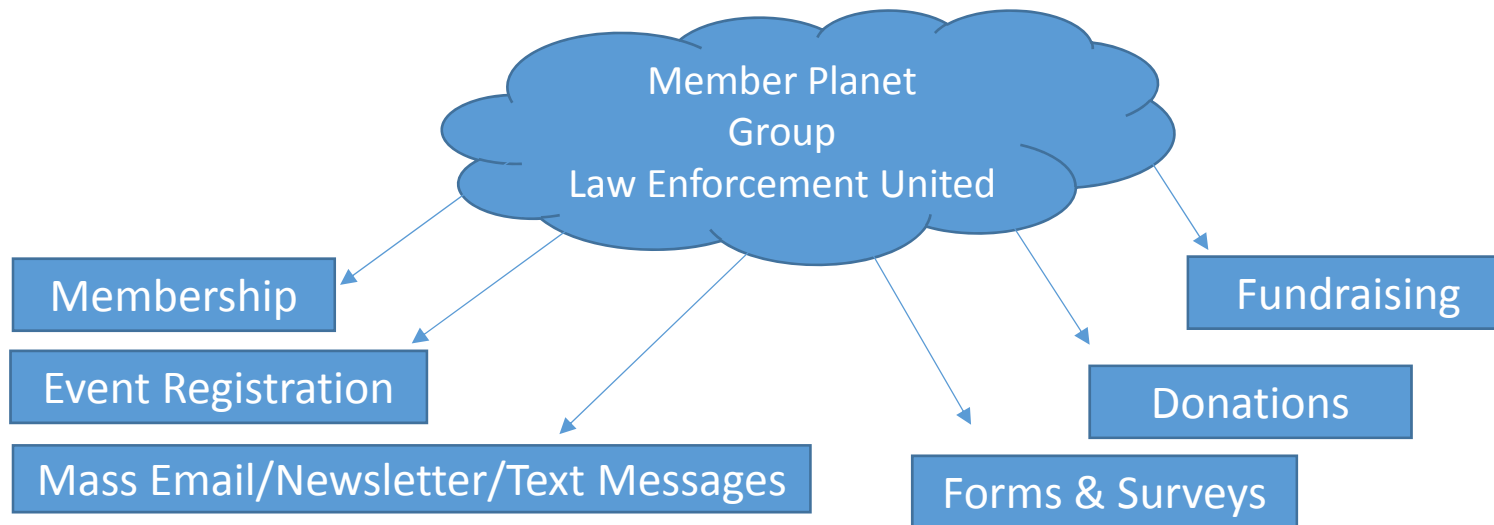
Websites



Member Management

Member Planet Membership Site

- LEU has moved all membership, event registration, forms, donations, and fundraisers to a single management site using Member Planet

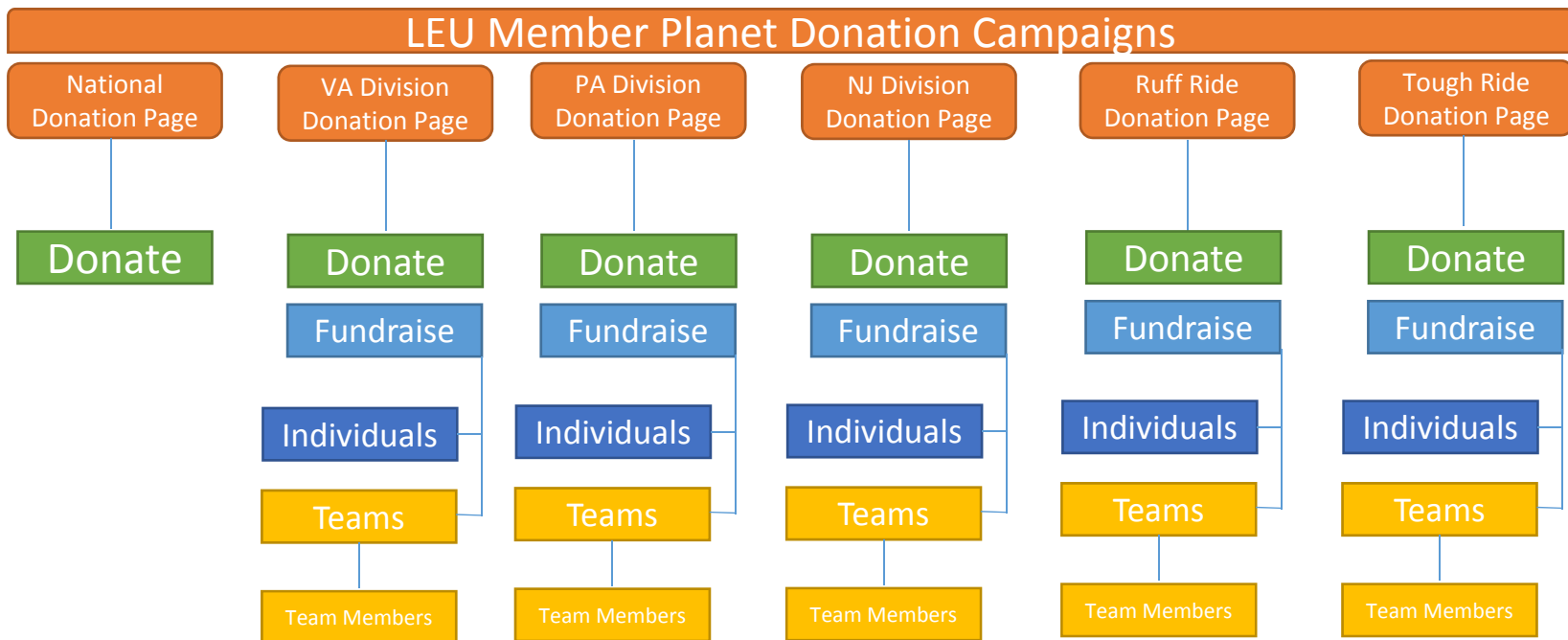


With membership operating on the National Level there is two purposes

1. For Growth: Growing membership beyond the limitations of events and grow our programs and capabilities
2. For Events: The intent (per survey results) was to give our members the option of which ride they wanted to register for after renewing or joining. If one became full they could easily transition to an alternative event without having to login to another site.

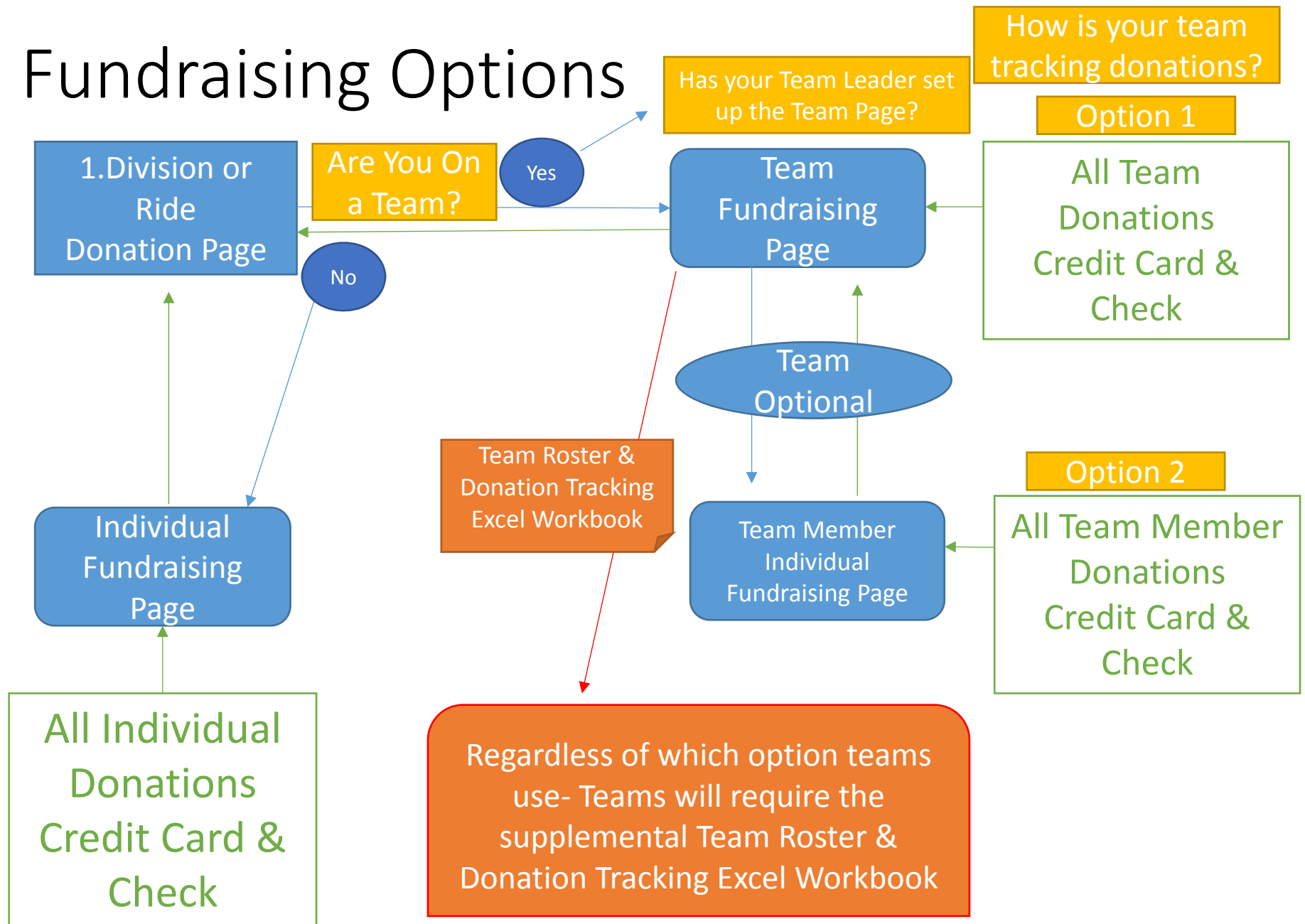
Member Planet Fundraising Platform

- LEU has discontinued use of Razoo and My Event crowd funding platforms. Using Member Planet streamlines not only our membership management but fundraising and donations as well. Increases capabilities for members and teams to have more control of their fundraising and see results real time.



- Fundraising Capabilities: Individual and Team Fundraising Accounts
- Collect and deposit Credit Cards and E-Checks directly to your site
- Auto-Email receipts upon submission of donation
- Track your goals

Fundraising Options

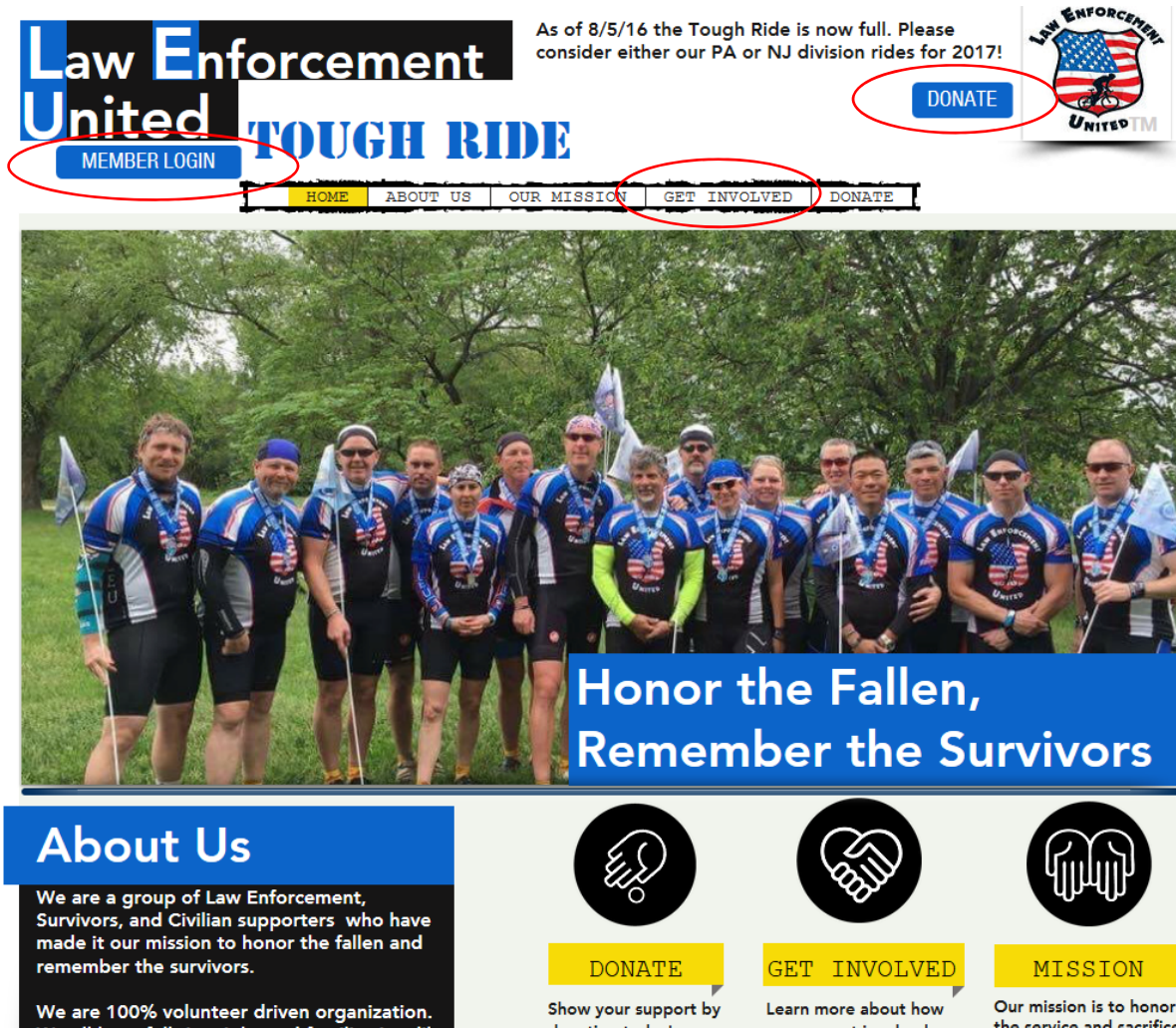


Confused yet?

It is ok... We will help walk you through all of the steps and options to ensure you and your team are successful!

Lets take it from the top...

Pictorial Example Website Homepage



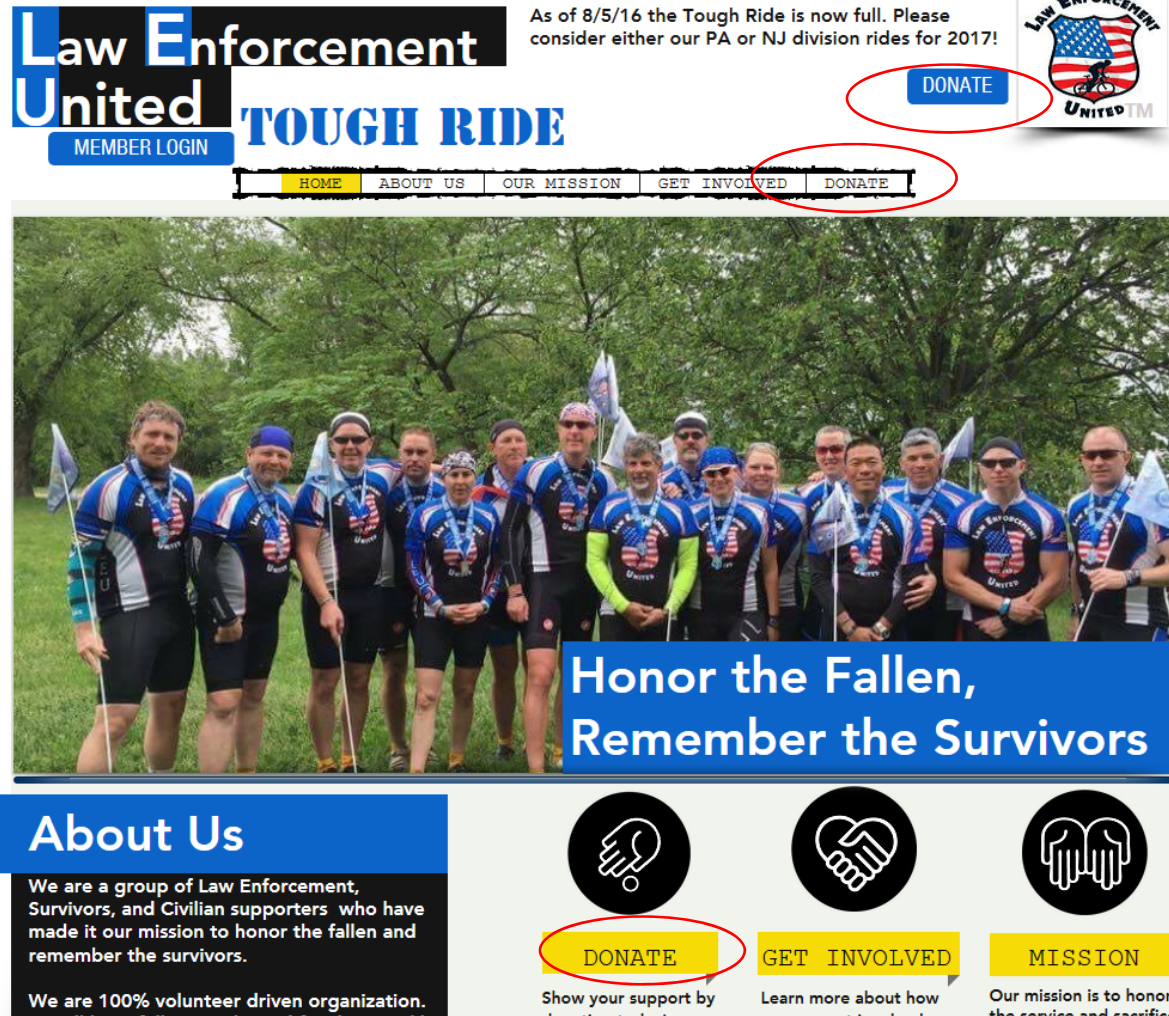
Donate Button or link in menu bar: Takes you to the Tough Ride Donation Page

Member Login Button: Takes you to the Member Planet Site for your membership business needs

Get Involved: Sub-Menu includes membership page about membership and join link that takes you to the new Member Application.

All websites are set up the same way. This example shows the Tough Ride Website Home Page Leunited-toughride.org as an example. You should use your own website to follow along.

Pictorial Example Step 1



On your website home page

Click DONATE

Use any one of the areas circled to get to your donation page.

All websites are set up the same way. This example shows the Tough Ride Website Home Page Leunited-toughride.org as an example. You should use your own website to follow along.

Pictorial Example Step 2

When I Clicked Donate from the Home Page it takes me to the Tough Ride Donation Page. Here are some features to notice...

Law Enforcement United, Inc.
TOUGH RIDE
Honor the Fallen, Remember the Survivors

Law Enforcement United is founded upon and committed to honoring officers who have died in the line of duty, and ensuring that their surviving family is supported and not forgotten.

Our fundraising efforts support The Road to Hope, Concerns of Police Survivors, The Officer Down Memorial Page, and Spirit of Blue Foundation.

Together we will go the extra mile to honor these heroes and help their surviving family members always have the support programs they need to begin to rebuild. We are a group of Law Enforcement Officers, Survivors, and Civilian supporters who have made it our mission to honor the fallen and remember the survivors. We are 100% volunteer driven organization. We all have full time jobs and families just like you. Law Enforcement United is our passion, and we hope it becomes yours too. Your Tax deductible donation will go a long way in ensuring we are able to support programs such as;

- COPS Kids Camp
- Youth Camp
- College Scholarships for Surviving children
- The Road to Hope
- Project Active Armor
- The Officer Down Memorial Page
- ODMP K-9
- Spirit of Blue Foundation Equipment Grants

Donors
1
Funded
0%

Supporters
1
Goal
\$200,000.00

DONATE

Click below to start your fundraising goals!

Fundraise

Choose a giving level

- \$10.00
LEU Supporter
- \$20.00
LEU Advocate
- \$50.00
LEU Super Star
- \$100.00
LEU Hero
- \$250.00
Bronze Level Sponsor

If you are already logged in to Member Planet your login information will appear

Each Donation Page is specific to the Division or Ride Event

General Public can click donate to donate to the Tough Ride

Team Leaders or Individual Members who are registered for the Tough Ride would click Fundraise to set up either a Team Fundraiser Account or a Individual Account (If Not on a Team)


- This page is linked directly to our Member Planet Group site and all funds go directly to Tough Ride's bank account.
- Each donation page is linked to each division/ride bank account.

Pictorial Example Step 2a


Bottom of the Main Donation Page

\$10,000.00
Titanium Level Sponsor

Videos




Donors

 Toisha Gary
\$20.00 donation


View more

View Supporters

 Sean Strzalkowski
\$0.00 of \$1,500.00 goal

View more

Supporters



- Donors: all donors (unless the select anonymous) that have donated to the Tough Ride will be listed here.
- If you click on View Supporters: It will change the list to show all of the members or team pages who have set up a fundraising page for the Tough Ride their goal and how much they raised.

Pictorial Example Step 2b

Example of Team VS Individual Pages



Supporters

[View Donors](#)



Team Manatee County, Florida

\$0.00 of \$25,250.00 goal



Team Greenville

\$0.00 of \$20,000.00 goal



gene piscitelli

\$100.00 of \$2,500.00 goal



Anonymous

\$100.00 donation

Team Page

Goal calculated based upon entire team roster
You can click on the names to go view their pages directly.

Individual Page

(He elected to go over the 1500 goal)

Anonymous Donor Example

Pictorial Example Step 2c

Team Fundraising Site Example Set up by Team Leader

The screenshot displays a fundraising page for "Team Manatee County, Florida". The page includes a team logo, a description of the campaign, and a fundraising progress bar. The progress bar shows \$0.00 raised so far of a \$25,250.00 goal. The page also features a "DONATE" button, a "Fundraise" button, and a "Choose a giving level" section with options for \$10.00 (LEU Supporter) and \$20.00 (LEU Advocate). Social media links for Facebook, Twitter, LinkedIn, and Email are provided at the bottom.

Top information is individualized in this case they gave team information.

Supporters: How many team members have made fundraiser pages from this team site

Goal: calculated by roster

Donate: For anyone who wants to donate to the team

Fundraise: for individual team members to set up a fundraiser based on the their team

Shows the main campaign information of who they are donating for (in this case the VA Ride)

The Road to Hope Bicycle Ride (VA Division)

Law Enforcement United, Inc. Virginia Division Honor the Fallen, Remember the Survivors

Pictorial Example Step 3

Setting up your Team Page

The Road to Hope Bicycle Ride (VA Division)

Facebook Twitter LinkedIn Email

**Law Enforcement United, Inc.
Virginia Division
Honor the Fallen, Remember the Survivors**

Law Enforcement United is founded upon and committed to honoring officers who have died in the line of duty, and ensuring that their surviving family is supported and not forgotten.

\$2,910.00
Raised so far of \$600,000.00 goal

Donors	Supporters
38	46
Funded	Goal
0%	\$600,000.00

DONATE

Click below to start your fundraising goals!

Fundraise

Login

- Go to your division/ride website
- Click Donate (Top of the home screen)
- Then click FUNDRAISE
- If you are not already logged in to MP then it will ask you to LOGIN

Create an account

First name Last name

Email

Re-enter email

Choose a Password

Create my account

Log in to MemberPlanet

Username/Email

Password

Log in

Forgot your password?

By creating an account, you agree to our [Terms & Conditions](#)

- Once logged in it will ask you How will you support this campaign. SELECT AS MYSELF!
- (Previous instructions in my first email were wrong and it will not allow you to set up as group.)
- Then select Continue

How will you support this campaign?

☒ As myself

☐ As a group Law Enforcement United, Inc. ▼

Continue

Pictorial Example Step 4

Setting up your page...

YOUR SUPPORTER PAGE

[Cancel](#)

How do supporter pages work?

Supporter pages allow you to help get the word out about this campaign and raise money for it. You'll get a special URL for your supporter page, and all donations made on your supporter page will be transferred directly to the group that owns the main campaign. The amount you raise for the main campaign through your supporter page will also be shown on the main campaign page itself (unless the owner deactivates this feature), so you can see how much you've raised along with the other people supporting this campaign.

Basic page settings

[Configure your supporter page](#)

How much are you trying to raise for this campaign? *

\$ 1.00

Collective total minimum of all team members goal amounts

☐ I do not have a specific goal amount

Set an end date for your supporter page *

08/18/2016



4/1/2017

Allow others to support my page *

If this setting is enabled, other people can create supporter pages for your page, just like you're creating a supporter page for the main campaign

☐ Yes

☒ No

Allow others to support my page...If you are not having team members have individual team pages then select no

Personalize your supporter page

[Give your page a personal touch](#)

What name should be displayed on your supporter page? *

nicole chadwick

Team Name. I.E. Team Chesapeake, or Team Broome

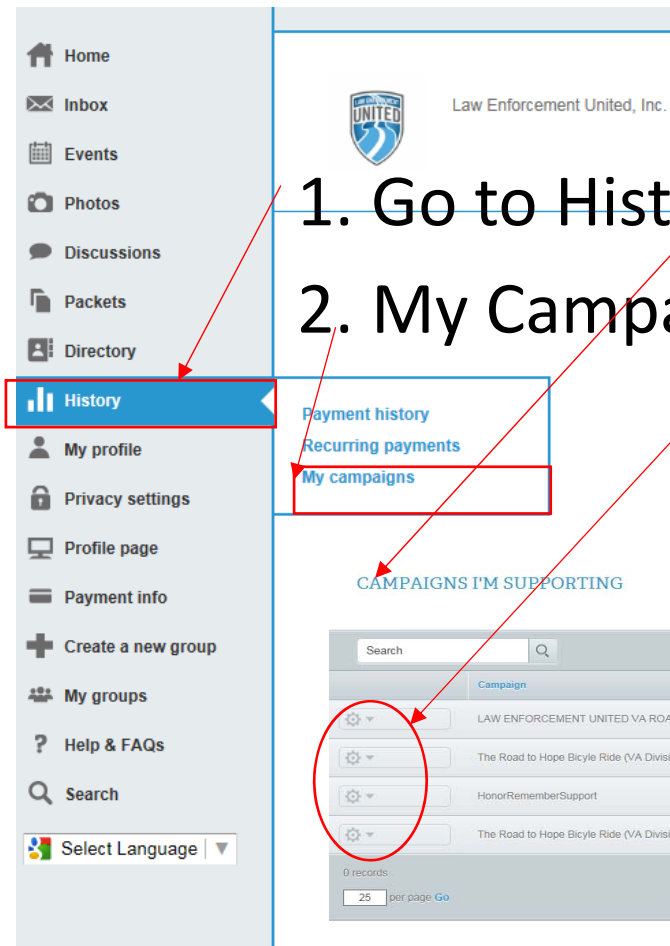
What URL ending would you like to use for your supporter page? *

nicolechadwick_2_2_2

Team Name (Should be easy to remember)

Pictorial Example Step 5

Management of your Fundraising Account



3. My Campaigns will open up a list of all campaigns you have currently or past history.

- show status, goal, raised etc.

4. Click on the wheel icon for specialized menu options next to your campaign you want to manage.

- View Main Campaign (Takes you to the beginning donation page linked to the website)

- Edit my campaign – lets you update it (pay attention to the deadline date- make sure it keeps the **4/1/17 date**. Sometimes it changes (not sure why))

- Get custom URL (if you want to get your web address link)

- or if you select View My Campaign it will open up your public page and you can copy the web address from your address bar

- View Main Campaign only opens up the division/ride donation page. Not your specific fundraising page.

If you opened an account in error, just click on edit and then change your deadline date to tomorrow. Then save. This will allow the page to close once the date has passed.

Collecting and Entering Donations on your team or individual site...

I'm supporting this campaign

A team of law enforcement officers from the Manatee County Sheriff's Office and the Bradenton Police Department have registered to participate in the 2017 Law Enforcement United, Inc. "Road to Hope Tour" (Honor the Fallen, Remember the Survivors). All donations to Team Manatee County are appreciated to assist with covering our set fundraising amount.

My goal for this campaign is \$25,250.00

[View original campaign »](#)

Team Manatee County, Florida

[View public profile »](#)

The Road to Hope Bicycle Ride (VA Division)

[Facebook](#) [Twitter](#) [LinkedIn](#) [Email](#)

Law Enforcement United, Inc. Virginia Division
Honor the Fallen, Remember the Survivors

\$0.00

Raised so far of \$25,250.00 goal

Donors: 0, Funded: 0%, Supporters: 0, Goal: \$25,250.00

DONATE

Click below to start your fundraising goal!

Fundraise

Choose a giving level

\$10.00
LEU Supporter

\$20.00
LEU Advocate

1. Share your team or individual page with friends and family via email or social media. Use the web address in the address bar of your browser to get your custom link. Or you can find it in your History Menu option (My Campaigns) and click on the icon for your custom link
2. They can click DONATE and it will take them to the page to enter all of their information
3. If you receive a CHECK donation from someone you can enter it on your site directly. These campaigns take check or credit card.
4. Make sure you have a valid contact information including email address to send their receipt to for tax purposes. The site automatically sends tax receipts when it accepts the donation (see next page)

Donor Information

Name

First Name

Last Name

Address *

United States of America

Street address

City

-- State --

Zip code

Phone number *

-

-

Email Address *

Donation in Honor Of

This donation is in honor of our fallen heroes.

Gift Information

LEU Supporter

\$10.00

Donate

LEU Advocate

\$20.00

Donate

Gift amount

\$ 20.00

Choose options

One-time payment

Monthly

Quarterly

Semi-Annually

Annually

Use a New Payment Method

Credit card

e-Check

Log in to use a saved payment method

Card number

Month

Year

CVV

ZIP

FULL NAME

EMAIL (receipt)

☐ Do not show my name on the public campaign page (?)

Today's payment : \$20.00

Pay now

By making a payment you agree to the [MemberPlanet Terms & Conditions](#)

- Ensure you have all of the donor information
- Please note required fields must be valid to ensure any failed donations can be tracked.
- Donation in honor of can be used for a memory or a team member or the group etc. (free text it just has a default option in it)
- Select gift amount or at the bottom is the option to enter your own amount.
- Gift options are allowed, but must have approval from donor. If you didn't discuss it up front select one time payment.
- Select Payment Type Credit Card or E-Check
- Enter all payment information
- If they wish to remain anonymous, click on the button that says do not show my name on the public campaign page.
- When all information is entered. Click PAY NOW
- When complete as long as the transaction was approved, it will show up as a donor on the bottom of your main donation page.

Do I still mail in checks?

- No. Checks Should be submitted to your fundraising account
 - Endorse on the back
 - “E-DEPOSIT to Law Enforcement United”
 - Keep the original checks and submit to treasurers either via mail or turn in upon arrival on May 9th.
 - Do not throw away or shred!
- What happens if my donor mails LEU a check?
 - LEU will deposit the check to your fundraiser account as long as you are identified as the recipient. (Working on a printable slip to include if they do, however would really prefer them go to your site or if you collect the check to deposit directly to the account). Saves time and postage!!
 - If you or your team is not identified then they will deposit in the main account

Team Roster, Donation & Disbursement Workbook

- Provides Treasurer or Donation Coordinator list of applicable team members
- Gives Team leader ability to provide oversight disbursement of team funds to meet team fundraising goals
- Flexibility to be team oriented or a hybrid of team and individual fundraising requirements
- Puts onus back on Team Leaders (not treasurers) to manage their teams, goals, disbursements and ensuring goals and deadlines are met.

Team Roster and Disbursement Workbook

- Workbook is team leaders management tool for fundraising and disbursements
- Provide to Treasurer or donation coordinator on specific dates or periodicity as directed by Treasurer/Donation Coordinator and also if there are any changes to the roster. i.e. someone drops as soon as possible
- Should actively track all team members and their status

2016-2017 LEU Team & Roster Information										Date
TEAM INFORMATION					Independent Non-Profit or Business Information (if applicable)					
LEU TEAM NAME					Business Name					Tax ID Number
Team Leader Contact Information					Business Address					City
First Name					Last Name					State
Email					Phone					Zip
					Team Social Media Sites					
					Website/Blog					Facebook
Team Bank Account *if yes enter bank name below (Drop Down ->)					Instagram					Other
Team Fundraising Information										
Team Account Fundraising Option					Team Fundraising Account Page URL (Web Address)					Date Opened
Fundraising Goals (Auto populate based on Roster)										
Type	Qty	Fundraising Goal	Total	Team Account						
Rider	0	\$ 1,500.00	\$ -	Team Beginning Balance						
Support	0	\$ 850.00	\$ -	Team Disbursement Total						
Other*	0	\$ -	\$ -	Remaining Account Balance						
Member Only	0	\$ -	\$ -	Total Raised						
Total	0	\$ -	\$ -	Team Goal						
				Over/Under Goal						
Team Roster										
#	First Name	Last Name	Participation	Goal	Indv. Funds	Team Disbursement	Total Raised	Remaining Goal		
1	0	0			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
2					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
3					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
5					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
6					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
7					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
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45					\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Page 1 Totals				\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Teams broken up among different ride events:

If your team is participating in more than one ride event, then there should be a separate workbook for each event.

i.e. If you have members participating in

Ruff and PA then you should have 2 team fundraising accounts from the Ruff and PA websites and 2 workbooks listing the team members and their disbursements.

Why? Funds go in different bank accounts and tracked by ride event, and different treasurers. Cannot be responsible for tracking multiple event/personnel and transferring out of one bank account to another.

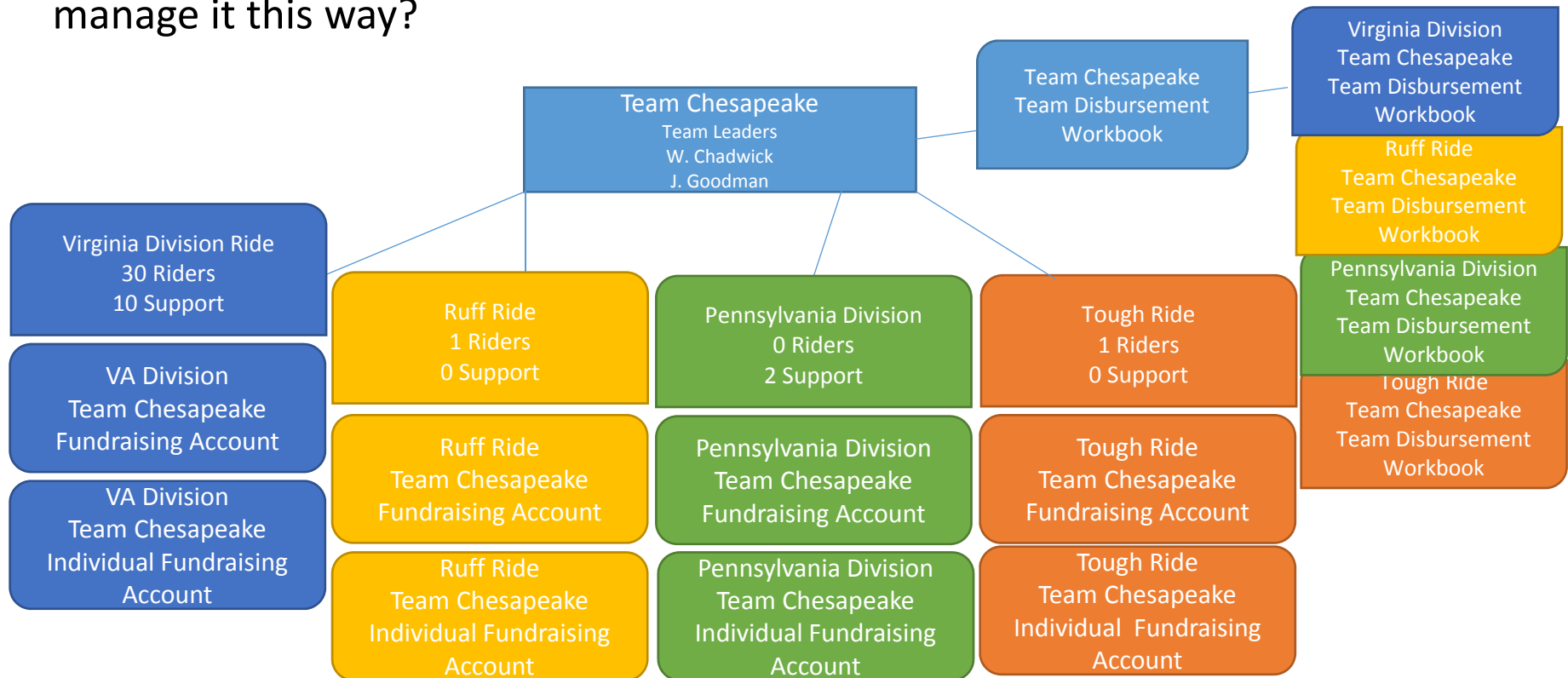
If you have a large team fundraiser in which it is impossible to disburse funds equally at the time of the fundraiser, we will need to work out an alternative fundraising page just for that event. Please give advanced notice so we can work out site set up and details. (Minimum 10 days please!) Donations made to Law Enforcement United should not go in any other payment repository other than our active LEU Member Planet Fundraising accounts.

2016-2017 LEU Team & Roster Information							Date	8/11/2016	
TEAM INFORMATION					Independent Non-Profit or Business Information (If Applicable)				
LEU TEAM NAME					Business Name		Tax ID Number		
Test Team					LAW ENFORCEMENT UNITED, INC				
Team Leader Contact Information					Address		City	State	Zip
First Name		Last Name			1084 ROKEBY AVE		CHESAPEAKE	VA	23325
JOE		LEADER			Team Social Media Sites				
Email			Phone		Website/Blog		FaceBook		
ENTER VALID EMAIL ADDRESS			757-555-1234		LEUNITED.ORG		LAWENFORCEMENTUNITED		
Team Bank Account *If yes enter bank name below (Drop Down ->)				No	Instagram		Other		
N/A					IG @LEUNITED.ORG				
Team Fundraising Information									
Team Account Fundraising Option			Team Fundraising Account Page URL (Web Address)				Date Opened		
Basic Team Fundraiser			MEMBERPLANET/LEUNITED/VA/TESTTEAM				8/1/2016		
Fundraising Goals (Auto populate based on Roster)					Team Account				
Type	Qty	Goal	Total	Team Account Beginning Balance		\$ 6,000.00			
Rider	2	\$ 1,500.00	\$ 3,000.00	Team Disbursement Total		\$ -			
Support	1	\$ 850.00	\$ 850.00	Remaining Account Balance		\$ 6,000.00			
Other*	1	\$ -	\$ -	Total Raised		\$ 6,000.00			
Member Only	1	\$ -	\$ -	Team Goal		\$ 3,850.00			
Total	5	Team Goal	\$ 3,850.00	Over/Under Goal		\$ 2,150.00			
Team Roster									
#	First Name	Last Name	Participation (Drop Down)	Goal (DD)	Indv. Funds	Team Disbursement	Total Raised	Remaining Goal	
1	JOE	LEADER	Rider	\$ 1,500.00	\$ -	\$ -	\$ -	\$ (1,500.00)	
2	JILL	LEADER	Support	\$ 850.00	\$ -	\$ -	\$ -	\$ (850.00)	
3	BILL	MOTORCYCLE	Mechanic/Medic/Motor	\$ -	\$ -	\$ -	\$ -	\$ -	
4	JANE	RIDER	Rider	\$ 1,500.00	\$ -	\$ -	\$ -	\$ (1,500.00)	

- Workbook is auto-populated with formulas and drop down menu options.
- Enter your team information above.
- Select your fundraising account information
- Enter your roster information
- Do not try to populate any items in fundraising goals. That is all populated based on your selections in the roster.
- Enter the Team Account beginning balance.
- Then update your team member information about their individual account total and any disbursement amounts you want to add. This will populate the total raised column and the amount left until goal. It will auto deduct from your team account balance.
- Team account fields will show your total raised, and team goal etc.
- Save the Workbook with your team name and date.
- Submit to the treasurer/donation coordinator as applicable
- Disbursements should be in total amounts, not specific donations as it is too cumbersome to track and frankly not required for disbursements.
- You can do a even split among team members or you can determine who gets what amount. As long as everyone meets their goals. If they are not pulling their weight, you can notify us of intent to drop due to lack of fundraising.
- If they have not met benchmark dates, you can notify them of intent to drop.
- Team expectations must be set up front so there is not the expectation that because the team has funds they do not have to fundraise if that is the way your team operates or if you guys all pull in to one account and do even disbursement. Its your team, your option

My team is split up between rides

- Because each ride event is tracked separately by the division or ride coordinators and funds are deposited into separate division/ride banking accounts, teams will have to split out their donation tracking so that funds are properly allocated where they belong. However this can become confusing and difficult to manage. Why do we need so many accounts? Do we have to manage it this way?



How do I manage all of this?

Teams Split Between Rides Management

If these scenarios apply to your team, you will need separate team accounts for each ride event. These scenarios are not all inclusive, but may require a closer look to your unique team dynamics in order to set up effective donation management.

We only fundraise as a team

We have to disburse team funds

We fundraise individually and disburse team funds

We hold a team fundraiser

We only have 1-2 team members on another ride

We travel together but do not fundraise together

We do not host any team fundraisers

Our team is their own 501c3 we donate to LEU not fundraise

We just want one team account and then disburse funds later

There are multiple scenarios that could apply to any number of teams. How do we effectively set up fundraising when there are so many variables?

Let's discuss your individual team situation and select the right mix of options for you to be able to manage while still ensuring donations are correctly tracked and managed.

In Kind Donations

- We have In Kind Donation Forms for each division/ride to submit if you or your team receive a In-kind Donation.
Found on the MemberPlanet Site (Packets)

If you received a donation of goods to support the ride, you are eligible to receive a credit towards your donation goal. While we cannot upload that amount to your Donation Page, we can track it using our supplemental goal sheet. In order to receive credit for your in-kind donation it must meet the following criteria:

1. Item/Goods must benefit LEU (the ride) as a whole, not just an individual or team. (Example: a pallet of water donated should be turned in to the food team leaders upon arrival to utilize as needed, not just kept in a team trailer for team use).
2. Item/Goods must be non-expired (if perishable) and un-opened
3. Gift Cards are a wonderful in-kind donation. Please make sure they are of use in the area your ride is in. Example: a local grocery store gives you a gift card, but there is not that particular grocery store in the area of your ride. Contact your Division or Food Team Leader to see if there is something they can use that you can purchase with the gift card and transport or send to the ride. National Chains are the easiest but we won't turn anything away! Gas Stations, Grocery Stores, Home Improvement Stores, etc. all have great use for us!
4. In Kind Donations must include quantity and documentation of the value for individual and total. (Example: A Pallet of water donated. Pallet contains 25 cases of water. Each case is valued at 3.99 so the total value is 99.75. If the donation was made from Walmart the store should provide you with a letter or documentation as to what the value of the donation is.)
5. In Kind Donations need to include all donor information specifically the Name of the Organization, Point of Contact, Email, Phone, Address. If a store has a number assigned also include that so we can be specific in documenting the donation, and sending them a receipt.
6. If they require a receipt upon receiving the donation, please make arrangements to obtain with your treasurer prior to picking up. Advanced notice is appreciated! Otherwise we can email them a donation receipt after it is processed.

Business Name *	<input type="text"/>
Business Address *	<div>United States of America ▼</div> <div>Street address</div> <div>City</div> <div>-- State -- ▼</div> <div>Zip code</div>
Business Website	<input type="text"/>
What is the Donation *	<input type="text"/>
Donation Quantity *	<input type="text"/>
Value of the Donation per unit *	<input type="text"/>
Total Value of the Donation *	<input type="text"/>
Do you have documentation of the donation value *	Select One ▼

Missing Donations

If you believe you have a donation that is missing from your individual or team MP fundraising account or know that a donation was made on the wrong site, or the main campaign you can submit the form below. The treasurer or designee will have to research and then if it is confirmed will have to begin or continue to track your fundraising goals with a supplemental tracking form. We are unable to transfer funds from one account to another. You will continue to fundraise using your donation page, and the treasurer will follow up with you concerning the status of this donation and will track your final goal with the supplemental spreadsheet.

Donor Business (If Applicable) *	<input type="text"/>		
Donor Name *	<input type="text" value="First Name"/>		<input type="text" value="Last Name"/>
Donor Address *	<input type="text" value="United States of America"/>		
	<input type="text" value="Street address"/>		
	<input type="text" value="City"/>		
	<input type="text" value="-- State --"/>		
	<input type="text" value="Zip code"/>		
Donor Phone Number *	<input type="text"/>	-	<input type="text"/>
	<input type="text"/>	-	<input type="text"/>
Donor Email *	<input type="text"/>		
What site page was the donation made on?	<input type="text"/>		
Donation Amount *	<input type="text"/>		

Treasurers & Donation Coordinator Responsibilities

- Will receive your workbooks and ensure you do not have any errors or discrepancies
- Notify you if any donations come in to the main donation page that is supposed to be for your team so you can update your team account total
- If they receive any checks by mail for your team will enter it on your team site and notify you of the donation.
- Will let you know how often they want your workbooks/disbursements
- Will notify you if a team member drops (reports to us)
- Will provide you with directions as to what to do with your hard copy checks (send them or bring with you to check-in)
- Will report to division leadership if teams do not provide up to date workbooks and disbursements.
- Provide direction on in-kind donations
- Provide a hard copy donation form (printed) with directions
- Assist with providing any financial documentation or gift matching paperwork requirements

Team Leader Responsibilities

- Set up team fundraising account (s)*
- Determine method team will use for collecting donations
- Provide direction to team members and set clear expectations
- Provide a up to date roster and workbook when requested
- Notify us of any drops
- Ensure that individual and team accounts are tracked accurately
- Help team members (especially new ones) know what to expect, remind of deadlines, forms and how the events operate. Many are new and this event is very unique.
- Liaison with Division or ride leadership to ensure there are no questions or help facilitate information back and forth as needed. Help to resolve issues and be the voice of the team. It is helpful to have 1 email w/ many questions than 15 emails from your team.
- Let us know your ideas, issues, questions, and know we are here to help you!

Questions Received

1. Can a team member still get personal donations to their personal accounts, while team donations are spread to all of the team members accounts? **Yes.**
2. Where does a person making a donation label it to Team Frederick? Is it in the honor of box? **Yes. The honor of has a auto default already in there but anyone can add their own message**
3. When can we start raising money in to the team account? Do we wait for the excel sheet to get set up or can we start now? **You can set up your team account and start now**
4. Our team typically submits one check to meet the first deadline and the second on the deadline date. Do we still need to set up a fundraising account? **Yes you should set up your team fundraising account**
5. My team is split up between multiple rides how do we track this? **Separate Team accounts for each ride and separate team workbooks**
6. Do we have to use the team workbook? **Yes. This is to help not only you stay organized but our donation coordinators stay organized as well. You may have a team of 100, they are tracking the entire group. Team work!**
7. How do I decide who gets what donation? **You need to predetermine what your criteria is and communicate that to your team**
8. I had a team member drop, what do I do? What are my options? **Pull funds back into team account and re-disburse**
9. I want a report of all of my donations and status, where can I get it? **You can request from the treasurer or donation manager**
10. Will we still have the donation spreadsheet? **No. The only spreadsheets we are using is the teamwork books and individual supplemental pages. Onus is on the member/team to see where they are. If a supplemental workbook is used for individuals, then a copy of that will be provided to the member. However we do not anticipate a lot of donations using the supplemental. We want the members to take corrective actions to follow procedures. Only exception is in-kind donations**
11. One of my team members did not meet a deadline, what do I do? **Communicate their options to them, fundraise or drop. Communicate with treasurers/donation coordinators status**
12. My donor mailed LEU a check, how is it added to my fundraiser? **If it is designated for you or your team, the Treasurer or donation coordinator will go to your fundraising site and E-Deposit**
13. I am missing a donation- what do I do?- **Submit a Missing Donation Credit Application (Found on MP Packets)**
14. My team members already set up individual fundraising pages can these be linked to my team account page? **No they cannot be linked. You will need to use your team workbook to track and update**
15. All of my team is responsible for their own fundraising, do we need a team page? **What if you hold a fundraiser how will you split up funds? What if you end up receiving a team donation. Yes...set up one**

Questions Received

1. A donor sent in a donation to the wrong donation site how can we transfer it? **You will need to submit a Missing Donation Application and the Treasurer or Donation Coordinator will have to start a supplemental goal tracking workbook for you. We are unable to transfer funds.**
2. I set up my personal or team fundraising page using the wrong site, what can I do? **Go to History and My Campaigns. Edit Campaign and change your deadline date.**
3. A donor came up to a team member and wanted to make a donation to the team. The team member gave the donor their personal donation page, how can that be transferred to the team? **Team Workbook will have to resolve**
4. How can I take a donation check and disburse it among some but not all of my team? **Donation should be submitted to the team account. Use the workbook to disburse funds.**
5. Only some members participated in a team fundraiser how do I spread out those donations to the team members who worked the event? **Use the team workbook to disburse funds.**
6. I have a team member who went over their goal amount, can I transfer that overage to other team members? **\$250 Transfer limit still applies. No changes to this policy.**
7. I have a donor that wants business information for LEU where can I find it? **Check your division/ride website under financial information. Or if there is a form to fill out, submit to your division/ride treasurer.**
8. What do I do with the hard copy checks once they have been deposited in my team account? **Endorse the back E-Deposit to Law Enforcement United. Then either mail a group of checks or bring with you to check-in and provide to the treasurer. Do not throw away or shred. We need the originals.**
9. I do not want to use your site, Where can I mail in checks? **If you or your team does not have a team or individual account, donations are going to be deposited into the general fund. Please set up and utilize your account.**
10. Where are the donation slips? **We are working on updating those and will provide on the websites soon.**
11. How do we track-in kind donations ? **Submit In Kind donation form found on the MP Packets**
12. What information do I need from a donor? **Name/Address/Business/Email/Phone at a minimum**

Questions Received

1. What do donors get? Donors starting at 250 and up will receive a donation plaque. We are working on updating the site for donor packages
2. My donor wants a receipt how do they get one? Once their donation is received into the site, as long as they have provided a valid email address, it will automatically send them a receipt.
3. Can we use Razoo, My Event? Like we used before? No, those accounts are no longer active and should not be utilized.
4. Can we set up a GoFundMe? No. Law Enforcement United does not use GoFundMe
5. I want to track individual donations that are in the team account that go directly to that member, how do I do that in the workbook? If you want to get into that level of detail, I can provide you a supplemental tracker.
6. How often to I have to submit the team workbook? Who does it go to? Treasurers/Donation Coordinators will determine the periodicity. Workbooks will go to them. Each workbook needs to go to the applicable treasurer/coordinator.
7. Who do I talk to for updates or questions? Treasurer or donation coordinator
8. If a team member goes over the goal and pushes over the team goal, and not everyone on the team has met their goals, does that mean we do not have to fundraise anymore? While it helps your overall team goal it does not mean your individuals have met their goals. 250 transfer limit is still applicable.
9. When do donors get their awards? How do I get them? Donor awards are available at registration on May 9th
10. I want to make my own awards, can I do that and LEU pays for them? Talk to you Treasurer
11. I have funds left over in my team account, can I carry them over to next year? No. Fundraising ends June 30th and starts again July 1st. Any remaining funds get rolled into adding to the overall donation and or general fund.
12. I have funds left over in my team account, can I use that for other things? No. Those funds will be rolled into the general fund and used to add additional donation amounts to those we support or go towards ride bills
13. Can I set up my own team bank account and have my fundraiser go directly there? No. Talk to Brian Woolever, CFO if you need further details.

Individual Supplemental Goal Tracker

- Managed by the treasurer or donation coordinator

2016-2017 Individual Supplemental Goal Tracker											Date		
LEU Member Information													
First Name		Last Name		Email			Phone		Ride	Participation Type			
Fundraising Account URL (Web Address)								Reason for Supplemental Tracking					
Donation Tracking													
Goal		Fundraiser Account Total			Individual Goal Tracker Total			Total Raised		Remaining Goal		Date Last Updated	
#	Date	First	Last	Business	Address	City	ST	Zip	Email	Sponsor	Type	Amount	
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
16													
17													
Notes										Total		\$	-

Issues discovered

- Be the first to donate automatically goes to the main campaign
 - Hide the Donors at the bottom until you get your first donation
- Team leader unable to generate their personal fundraising page linked to their team account
 - Working on a way to make this happen...

Points of Contact

- National Membership/MemberPlanet Site issues
 - Nicole Chadwick (Nicole.Chadwick@leunited.org)
- National Chief Financial Officer
 - Brian Woolever (brian.woolever@leunited.org)
- VA Division Treasurer
 - Ronny Watts (ronny.watts@leunited.org)
 - Donation Coordinator: Tina Mapes (tina.mapes@leunited.org)
- PA Division Treasurer
 - Bob Heger (bob.heger@leunited.org)
- NJ Division Treasurer
 - Chuck Super (chuck.super@leunited.org)
- Tough Ride Treasurer
 - Juan Romero (juan.romero@leunited.org)
- Ruff Ride Coordinator (financial TBD)
 - Scott Humphrey (scott.Humphrey@leunited.org)